



**Nonprofit Association
of Washington**

Learn. Advocate. Collaborate.

2022 Annual Report

NAWA convenes a powerful network of nonprofit organizations across Washington State to learn, advocate, and collaborate, so that nonprofits can achieve their missions.

Learn

Refresh of Nonprofit Fundamentals & Launch into Digital Platform

NAWA's team worked tirelessly to enhance our Nonprofit Fundamentals resources, which include the materials of Boards in Gear, Finance Unlocked for Nonprofits, and Let's Go Legal. We refreshed the videos to bring in voices of more local nonprofit leaders and board members, along with accessibility features like, visual descriptions, closed captions, transcripts, and more.

"It was AMAZING! I'm excited to share this with our full board as part of our training program."

- A Finance Unlocked for Nonprofits webinar attendee

Learning Events

88

Learning Event Attendees

3,638



Learning Video Views

10,267

Total Time Watched

92,000
Minutes

"I love all the courses you provide - SO INFORMATIVE!"

- Office Hour Attendee

Advocate

Educated thousands of nonprofits about the new Washington Nonprofit Corporation Act, helping our members understand and adjust to new rules and requirements

The Washington Nonprofit Corporation Act was passed in the 2021 Washington Legislative Session. It modernized the nonprofit statutes for the first time in 50 years. These changes were crafted by attorneys, nonprofits, government, and legislators working together. NAWA was the leading champion advocating for this law.

Lobbied elected officials & state agencies to change contracting rules, pay the full costs of services, and include nonprofits in small business relief funding

Updated the Nonprofit Economic Impact Report for 2022

Surveyed over 100 nonprofits to document their experiences with government contracting



Collaborate

Launched the Equity Ambassadors

Equity Ambassadors keep Nonprofit Association of Washington connected to communities across the state. They increase NAWA's visibility, identify unmet needs, enhance program relevance, and extend the reach of programming within underserved communities.

10
Ambassadors

575
Hours of Outreach

Grew our NAWA Community Slack

Participants can share messages, images, links, videos, and more, allowing peer-to-peer connection and learning. Join the NAWA Community Slack (free!) to converse with nonprofits, share relevant information, and brainstorm solutions.

664
NAWA Slack Members

Regional & culturally-specific engagement partners

10



Community & Membership Events

47

As an organization we:

Embraced our new identity

We changed our name from Washington Nonprofits to the Nonprofit Association of Washington, complete with a new logo and branding!



Launched a user-friendly website

As the resource hub for nonprofits in Washington, NAWA's website is an essential source of information. The new website is user-friendly and still being updated to be as accessible as possible, allowing the greatest number of people to use our materials.



Built a strong and diverse staff

NAWA welcomed several new staff members this year, and has a diverse staff working across Washington State, from Seattle to Spokane, Bellingham to Richland!



Jumped into strategic planning

Our staff and board took a deep look into our work, the needs of our members, and our capacity for making it all happen. The new strategic plan will go live in 2023 and serve us until 2025.



Record Attendance at the Washington State Nonprofit Conference

With nearly 1,000 attendees, the 2022 Conference brought learning to nonprofit leaders across the state, inspiring action and reflection.

986
Attendees

Brought back in-person events

Starting with the Washington State Nonprofit Conference Regional Receptions, NAWA hosted nonprofit meet-ups in Seattle, Richland, and Spokane, and later networking events in Spokane and Pullman. And, our learning team held their first in-person learning event in Seattle.



Grew our membership program

There is strength in numbers – and this year we ended our year with 690 members across the State of Washington.

690
Members

Improved our HR practices

NAWA staff attended Equity in the Center's "Awake to Woke to Work" training, hosted DEIA discussions with the staff & board, and re-wrote our Employee Handbook to better center equity in the organization.

