

Action Map — Guiding Graphic



What Is the Goal?



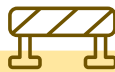
Actions:

What Do People Need to Do?

*What Do the Actions
Look, Sound, or Feel Like?*



**Why Are People Not
Doing the Needed
Actions?**



Possible Barriers

Environment

Resistance is cultural; there may be institutional or social barriers.

Tools

Lacking a key resource or tool

Knowledge/Skills

Lacking training* or forgot how to do the action

Emotions

Lacking motivation or confidence



Solutions

Work on cultural issues. Address systemic and social barriers.

Get the right tools or resource in place. Practice using tool or resource.

Provide training that includes practice. Hold people accountable for training and what was learned. Support training with tools.


Work on motivational issues. Build confidence with simulations.

**Training involves learning plus practice and accountability.*



Action Map — Worksheet

Use this graphic tool to capture your goal, related actions, and possible barriers along with solutions. Be sure to develop plans to address identified solutions.



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