



SPiN: Strategic Planning in Nonprofits

Strategic Planning Implementation: Alignment and Accountability

What tools do you as a manager/leader have in your toolbox to promote accountability?

Implementation Goals

- People take responsibility
- Resources are available and distributed properly
- Results are achieved in a timely manner

People/Who

- Clear job descriptions
- Organizational Structure/org chart
- Committees & work teams
- Partnership agreements
- Volunteer programs
- Incentives/Rewards
- Performance Assessment
- Recognition
- Cheerleading

What

- Operational plan
- Outcomes model
- Logic model
- Evaluation/measurement
- Benchmarks
- Dashboards

When

- Timelines
- Gantt charts
- Calendar
- Deadlines
- Periodic reporting requirements

