

## **Boards in Gear**

## Introduction

Speakers: Lianna Olds, Deputy Director of Partnerships at Nonprofit Association of Washington, Njuguna Gishuru, Chairman of the Board of One Vibe Africa, Kimberly Hollins, Co-Chair of First Five Years and Beyond, Allison Mountjoy, Board Member of Mujer Al Volante and Look, Listen & Learn, Johanna Martinez, Board Member of Mujer Al Volante, and Regina Elmi, Board Chair Member at RVC Seattle.

**00:00:00 Video description:** In the center of the screen is a grey circle with the Nonprofit Association of Washington logo mark. One by one, five sections appear to form a ring around the logo mark. Each section is a different color and has text with the name of a chapter of Boards in Gear: "1 Connection to Cause" on the purple section; "2 Responsibilities" on the orange section; "3 Composition & Development" on the green section; "4 Board Operation" on the red section; "5 Fundraising" on the teal section. In the center, the text "Boards in Gear" appears. The sectioned ring begins to spin around the center and fades out. The screen changes to the Nonprofit Association of Washington logo, the shape of the state of Washington made of the outline of shapes in teal with the words "Nonprofit Association of Washington" in purple under the logo mark and the words "Learn" in teal and "Advocate" and "Collaborate" in purple at the bottom.

**00:0010 Video description:** A video fades in of an African-American female with dark skin and dark hair. She is wearing a yellow jacket. In the background is a yellow wall with a few pictures hanging on it, and in the corner are a few tea cups on a table. In the bottom left corner of the video a white banner with the sectioned ring spinning on it appears with the speaker's name and organization, "Lianna Olds, Nonprofit Association of Washington."

**00:00:10 Lianna:** Hello, and welcome to the Boards in Gear video series. My name is Lianna Olds, and I'm the Deputy Director of Partnerships at the Nonprofit Association of Washington. I'm an African-American female with dark skin, dark hair, wearing a yellow jacket, and in the background, you'll see my kitchen wall,

which has an assortment of pictures and also some cups in the corner. For anyone who may be low-vision or blind, I provided a visual description of myself and my surroundings. In this initial video we will introduce other speakers in the series and each will provide a visual description. Also, closed captioning and transcripts are available for the series.

Nonprofit Association of Washington convenes a powerful network of nonprofit organizations across Washington state to learn, advocate, and collaborate so that nonprofits can achieve their missions. We are here to learn together. Boards guide nonprofits toward mission achievement through a complex landscape of regulations, funding opportunities and challenges, and many more considerations. I know from experience that you joined a nonprofit board because you care about the organization's mission. You want your contribution as a board member to positively affect the issues addressed by your organization. As a board you want your nonprofit to thrive and make a difference in the communities that you hope to serve. Whether your nonprofit is just starting or is long established, getting your board in gear can help put your team on the right and clear path forward. Also, your board's work and focus areas will change depending on where your nonprofit is in its lifecycle and what else is happening in the organization and the larger community. Start from where your organization is now.

**00:01:59 Video description:** The video fades out and the Boards in Gear logo appears on the screen. In the center is a grey circle with the Nonprofit Association of Washington logo mark and text that reads "Boards in Gear." Each section is a different color and has text with the name of a chapter of Boards in Gear: "1 Connection to Cause" on the purple section; "2 Responsibilities" on the orange section; "3 Composition & Development" on the green section; "4 Board Operation" on the red section; "5 Fundraising" on the teal section. As Lianna says the name of each chapter, a banner the same color as the corresponding section appears on the left side of the screen with the name of the chapter in larger text.

**00:01:59 Lianna:** Organized into five chapters, Boards in Gear covers Connection to Cause, Responsibilities, Composition and Development, Board Operations, and Fundraising.

**00:02:13** *Video description: The screen returns to the video of Lianna.* 

**00:02:13 Lianna:** In the following videos, we're going to talk with local nonprofit board members about each of these topics. Each of the board members are now going to introduce themselves.

**00:02:24 Video description:** The screen fades to black. At the top of the screen is a purple banner with the chapter title: "1. Connection to Cause." In the center of the screen a smaller video appears of an African-American male wearing a maroon sweatshirt. There is a white wall in the background. Under the video a white banner with the sectioned ring spinning on it appears with the speakers name and organization, "Njuguna Gishuru, One Vibe Africa."

**00:02:24 Njuguna:** Hello. My name is Njuguna Gishuru. I'm the Chairman of the Board of One Vibe Africa. And I'm an African-American male. I'm wearing a maroon sweatshirt and I have a white wall in the background.

**00:02:40 Video description:** The banner at the top of the screen changes to orange with the chapter title: "2. Responsibilities." The video changes to a Black female with brown skin and brown hair wearing glasses, a yellow sleeveless dress, and a wooden beaded necklace. There is a white wall in the background. Under the video a white banner with the sectioned ring spinning on it appears with the speakers name and organization, "Kimberly Hollins, First Five Years and Beyond."

**00:02:40 Kimberly:** Hi, my name is Kimberly Hollins. I'm the Board Co-chair at First Five Years and Beyond. I am a Black female with brown skin. I have brown hair, I'm wearing glasses and a yellow sleeveless dress. And the background is mostly white walls with empty space. And I also have on a wooded beaded necklace.

**00:03:01 Video description:** The banner at the top of the screen changes to green with the chapter title: "3. Composition and Development." The video changes to a light skinned white woman with short brown hair. She is wearing a white and green top. In the background are white and blue walls and a peace lily and a succulent. Under the video a white banner with the sectioned ring spinning on it appears with the speakers name and organization, "Allison Mountjoy, Mujer Al Volante and Look, Listen & Learn."

**00:03:01 Allison:** Hi, I'm Allison Mountjoy. I have been a Board Member of Mujer Al Volante and Look, Listen & Learn. I'm a light skinned white woman with short brown hair wearing a white and green top, and I'm sitting with a white and blue wall behind me. And my companions are peace lily and succulent.

**00:03:24 Video description:** The banner at the top of the screen changes to red with the chapter title: "4. Board Operations." The video changes to an Asian female with dark hair and glasses, wearing a gray top. She is outside and in the background are some trees and clouds. Under the video a white banner with the sectioned ring spinning on it appears with the speakers name and organization, "Johanna Martinez, Mujer Al Volante."

**00:03:24 Johanna:** My name is Johanna Martinez. I am a Board Member for Mujer Al Volante and a number of other nonprofits. I am an Asian female with dark hair and glasses, wearing a gray top, with a background of some green trees and clouds.

**00:03:47 Video description:** The banner at the top of the screen changes to teal with the chapter title: "5. Fundraising." The video changes to a light skinned, Black Muslim hijabi woman. In the background are white walls and a window. Under the video a white banner with the sectioned ring spinning on it appears with the speakers name and organization, "Regina Elmi, RVC Seattle."

**00:03:47 Regina:** My name is Regina Elmi. I am a proud Chair Member of RVC, RVC Seattle. I am identifying as a light skinned Muslim hijabi woman, also a Black woman, an immigrant from the African descendants.

**00:04:09** *Video description:* The screen returns to the video of Lianna.

**00:04:09 Lianna:** I hope you're ready to get started. This is a starting point and an invitation to be curious, ask questions, and share your learning with others at your nonprofit.

**00:04:20 Video description:** The video fades to white. In the center of the screen is a grey circle with the Nonprofit Association of Washington logo mark. One by one, five sections appear to form a ring around the logo mark. Each section is a different color and has text with the name of a chapter of Boards in Gear: "1 Connection to Cause" on the purple section; "2 Responsibilities" on the orange section; "3 Composition &

Development" on the green section; "4 Board Operation" on the red section; "5 Fundraising" on the teal section. In the center, the text "Boards in Gear" appears. The sectioned ring begins to spin around the center and fades out. The screen changes to the Nonprofit Association of Washington logo, the shape of the state of Washington made of colorful shapes with the words "Nonprofit Association of Washington" underneath. Below, text reads "In partnership with" and under this text is the Washington Secretary of State, Corporations and Charities Division logo, a circular image of George Washington with the words "Secretary of State, State of Washington around the circle next to text that reads "Washington Secretary of State", two lines, and text that reads "Corporations and Charities Division." At the bottom is a purple banner that reads "nonprofitwa.org/learn."

**00:04:29 Video description:** The logos disappear, and text appears that reads "We greatly appreciate the contributions of the speakers in this video series. Lianna Olds, Njuguna Gishuru, Kimberly Hollins, Allison Mountjoy, Johanna Martinez, Regina Elmi."

**00:04:35 Video description:** The screen fades to black. Text that reads "3 Choices Creative Communications" appears on the screen above a logo of an eye. Under the eye, text reads "3greatchoices.com."