



ACTIVITY: CREATING AN ORGANIZATIONAL DASHBOARD

Think about 3 – 5 items that can show your organization’s health and progress towards strategic priorities. Use the spaces below to write down the measure, indicator, and goal for each item identified. The first row provides a sample measure, indicators, and goals. After you complete the activity, you can turn the worksheet into a spreadsheet that includes column(s) for the time period (e.g., week, month, quarter).

Measure	Indicator	Goal/Unit
Sample: Enough support from individual donors for us to meet our budget	<ul style="list-style-type: none">Number of donorsAmount of money from donors	<ul style="list-style-type: none">10 new donors per quarter\$1,000/month from donors