



## SPiN: Strategic Planning in Nonprofits Mission Statement Worksheet

To create a mission statement, use the worksheet below.

### **Purpose**

Why does our organization/business/project exist? What is the ultimate result of our work?

### **Business**

What activity are we going to do to accomplish our purpose?

### **Values**

What are the basic beliefs that we share as an organization/business/project?

### **Draft Mission Statement**

