



SPiN: Strategic Planning in Nonprofits

Work Plan

Strategic Priority/Goal

Objective 1:			
Activities	Results	Staff/Board Lead	Timeframe
Objective 2:			
Activities	Results	Staff/Board Lead	Timeline
Objective 3:			
Activities	Results	Staff/Board Lead	Timeline

Activities: Describe what you plan to do to bring about the intended objectives.

Results: Define the intended quantifiable results of each activity. It should answer the question, “What will have changed as a result of this activity?”

Staff/Board Lead: List one person who will be responsible and accountable for seeing that the specific activities are completed according to the timeline. The “lead” may not be the person doing all the work to accomplish the activity, but they are responsible for making sure it gets done.

Timeline: List the targeted completion date for each activity. This could be a date, month, or quarter of the year (eg. Q2 2018.)

