



SPiN: Strategic Planning in Nonprofits

## Strategic Priorities Worksheet

Strategic Priorities are the overarching goals for the upcoming 3 years. They will be the most important focus for your organization during this planning period. Consider developing 1-2 program-related goals, 1 organizational health and capacity goal, and 1 fundraising/fiscal health related goal.

**Strategic Priority:**

**Why it matters\*:**

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\*Concise statements that point to why this priority is important. What's the current situation, why is this a priority, and what do you hope to achieve in this area over the course of the planning period?

