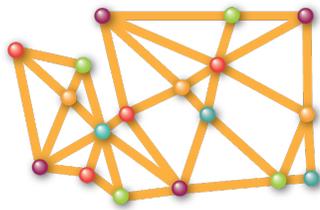


Sponsor & Exhibitor Opportunities



Washington State Nonprofit Conference

Moving Boldly

May 17-19, 2023

Join us for the 29th Annual Washington State Nonprofit Conference on May 17-19, 2023! The Washington State Nonprofit Conference is the largest gathering of nonprofit leaders across all fields of service. In 2022, we had **983 attendees** consisting of nonprofit staff, board members, volunteers, and many more.

This year, our Conference will include online components and a full day of in-person programming in Tacoma.

Wednesday, May 17 – Opening plenary followed by a full day of online learning

Thursday, May 18 – Half-day online advocacy summit designed to help nonprofit leaders learn about and take action to achieve more equitable funding and worker compensation for nonprofits.

Friday, May 19 – Full day of in-person networking and connection in Tacoma, including an exhibitor hall, peer learning opportunities and workshops, and a closing plenary.

All sponsors and exhibitors will have opportunities to be visible on our online conference platform and to table at the in-person event. To maximize your exposure as a sponsor in the lead-up to the conference, register today! To register, discuss a customized sponsorship package, or ask questions, contact Lianna Olds, Deputy Director for Partnerships, at lianna@nonprofitwa.org or 855-299-2922 x 113.

We are also offering special sponsorship opportunities that include either or both of our upcoming **Nonprofit Innovation Summits**. We will hold an online Equitable Fundraising Summit in March 2023, and an in-person Nonprofit Wellness Summit in Spokane in June 2023. Read on for more information.

Promotional Sponsorship

All promotional sponsorship levels come with:

- Prime Exhibitor Table and Preferred Virtual and In-Person Exhibit Hall Placement
- Active link on the conference website
- 1-year free membership into NAWA

Conference Title Sponsor (\$10,000) – 1 available

- ✓ Recognition from the mainstage podium and in the program as a leading sponsor
- ✓ Up to 2-min. video presentation before Conference Opening Plenary (online)
- ✓ Option to interact with virtual attendees in the Ask Me Anything space
- ✓ Company name and logo displayed on stage
- ✓ Largest logo recognition in all marketing (website, postcard, emails, social media)
- ✓ Logo featured on the back cover of the program distributed to all attendees
- ✓ Story or guest blog in The Connector, NAWA's monthly e-newsletter (10,600+ recipients)
- ✓ Logo displayed in 5 virtual sessions
- ✓ Prime Conference Exhibitor Package
- ✓ All Access Pass registration for up to 7 employees or nonprofit leaders of your choice included

Justice Sponsor (\$8,500) – Dual sponsorship of WSNC & Equitable Fundraising Summit – 1 available

- ✓ Top sponsorship at the Equitable Fundraising Summit in February 2023
- ✓ Recognition at Summit opening and in all Summit promotions
- ✓ Recognition from the conference mainstage podium during the closing plenary as the underwriter of our conference equity track and Equitable Fundraising Summit
- ✓ Company name and logo displayed in conference main room
- ✓ Large logo recognition on all marketing (website, postcard, emails, social media)
- ✓ Half-page advertisement in the conference program
- ✓ E-Newsletter story in The Connector (10,600+ recipients)
- ✓ Logo displayed in 5 virtual sessions
- ✓ Prime Conference Exhibitor Package
- ✓ All Access Pass registration for up to 7 employees or nonprofit leaders of your choice included

Accessibility Sponsor (\$8,500) – Dual sponsorship of WSNC & Wellness Summit – 1 available

- ✓ Top sponsorship at the Mental Health and Wellbeing Summit in June 2023.
- ✓ Recognition at Summit opening and in all Summit promotions.
- ✓ Recognition from the mainstage podium in the closing plenary and in the program as an underwriter of accessibility measures at the conference, such as interpreters, closed captioning, streaming of some sessions
- ✓ Company name and logo displayed in conference main room
- ✓ Large logo recognition on all marketing (website, postcard, emails, social media)
- ✓ Recognition with logo and description in the conference program
- ✓ Quarter-page advertisement in the conference program
- ✓ Recognition 3 virtual sessions
- ✓ Prime Conference Exhibitor Package
- ✓ All Access Pass registration for up to 5 employees or nonprofit leaders of your choice included

Keynote Sponsor (\$7,500) – 1 available (virtual and in-person plenaries)

- ✓ Recognition during the virtual opening plenaries
- ✓ Recognition from the mainstage podium during closing plenaries and in the program
- ✓ Company name and logo displayed in conference main room
- ✓ Large logo recognition on all marketing (website, postcard, emails, social media)
- ✓ Recognition with logo and description in the conference program
- ✓ Quarter-page advertisement in the conference program
- ✓ Recognition 3 virtual sessions
- ✓ Prime Conference Exhibitor Package
- ✓ All Access Pass registration for up to 5 employees or nonprofit leaders of your choice included

Partnering Sponsor (\$5,000)

- ✓ Company name and logo displayed in conference main room
- ✓ Logo recognition on all marketing (website, postcard, emails, social media)
- ✓ Recognition with logo in the conference program
- ✓ Quarter-page advertisement in the conference program
- ✓ Recognition 3 virtual sessions
- ✓ Prime Conference Exhibitor Package
- ✓ All Access Pass registration for up to 4 employees or nonprofit leaders of your choice included

Supporting Sponsor (\$2,500)

- ✓ Name recognition on the conference website and selected emails
- ✓ Recognition in the conference program
- ✓ Essential Conference Exhibitor Package
- ✓ All Access Pass registration for up to 3 employees or nonprofit leaders of your choice included

Exhibitor Levels

Nonprofits from across Washington State make the Washington State Nonprofit Conference the must attend event to learn and network with organizations and businesses that are passionate about non-profits. This event regularly attracts nonprofit leaders in a variety of fields throughout King, Pierce, Snohomish, and Spokane County.

Friday, May 19th, we will feature a trade show that will strategically place the morning breakfast and afternoon snacks to maximize the flow past everyone's booth. Trade show exhibits offer a powerful marketing tool for communicating your brand story, showcasing your business, and generating new leads.

Businesses will also be able to boost their brand visibility by including drawings/giveaways/coupons in their custom profiles in the Whova event app. Attendees can directly sign up for those promotions through the app with one button, which channels their contact information to exhibitors. YOU can further promote your brand or special promotions through the public bulletin board, in-app messages, and Twitter outlets on the Whova app.

	Essential	Prime
Listed in Conference Program	✓	✓
Conference Registration(s) Included	①	②
Addition Registrations Available for \$150	✓	✓
Name, link, logo in online Conference Program	✓	✓
Active link on Conference Website	✓	✓
Shared 6 ft Tabling Space		
6 ft Tabling Space	✓	
10x10 ft Booth Space with Premium Location		✓

PRICING	Nonprofit Association of Washington MEMBERS	NON-MEMBERS
Prime Package	\$1,000	\$1,250
Essential Package	\$600	\$750