



# Washington State Nonprofit Conference

## 2025 Washington State Nonprofit Conference Sponsor & Exhibitor Opportunities

The Washington State Nonprofit Conference is the can't miss event for learning and networking with organizations and businesses like yours who are passionate about nonprofits! Be a part of the largest gathering of nonprofit leaders across all fields of service in Washington. By engaging with sponsorship opportunities, your company, foundation, or nonprofit is actively supporting sector-wide development, gaining exposure for your work and services, and helping ensure the conference remains affordable and accessible to largest audience possible across the state.

The 2025 Washington State Nonprofit Conference theme is **Ready for Action** and features a unique blend of online and in-person experiences for attendees, sponsors, and exhibitors.

- May 13-14 will offer a variety of live online content including dynamic keynote speakers, action focused workshops, a virtual exhibitor center, and more!
- The online programming is accompanied by two regional conference locations in Spokane (May 16) and Tacoma (May 20) that will create vital spaces for in-person connection, knowledge sharing, and celebration.

Your sponsorship is essential for creating a conference that provides learning, networking, and resources needed for attendees to leave **Ready for Action!** Nonprofit Association of Washington (NAWA) is proud to organize the annual Washington State Nonprofit Conference, and we are grateful for the continued support of our partners like you. For more information on sponsorship availability, customized packages, or general questions, please contact Neal Mizushima at [neal@nonprofitwa.org](mailto:neal@nonprofitwa.org) or at 855-299-2922 x101.

*Are you ready to sponsor the Washington State Nonprofit Conference? [Fill out the Sponsor Commitment Form](#), and a NAWA team member will contact you for next steps.*

### 2024 Conference Quick Stats:

- **Attendees:** 728
- **In-App Sponsor Impressions:** 196,181
- **Community Board Messages:** 2,254
- **Sponsors & Exhibitors:** 53

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Title Sponsor \$20,000 (1 available)	Presenting Sponsor \$10,000	Featured Sponsor \$7,500	Partnering Sponsor \$5,000	Supporting Sponsor \$2,500
Special benefits	Recognized as Title Sponsor: <ul style="list-style-type: none"><li>During virtual opening keynote</li><li>From podium at in-person keynotes</li><li>In digital program</li></ul> Up to 2-minute video or brief remarks during virtual opening keynote	Recognized as Presenting Sponsor during daily virtual closing sessions  Opportunity to provide brief remarks during welcome at one in-person event	Opportunity to provide a brief introduction at one in-person workshop session	Gain visibility while demonstrating your support of nonprofit organizations	Increase your visibility and enhance your presence as an exhibitor
Story or guest post in The Connector, NAWA’s monthly e-newsletter (10,000+ recipients)	✓				
1-year NAWA Membership or renewal	✓	✓			
Name and logo recognition on stage at regional conference locations	✓	✓			
Partner Showcase (optional up to 60-minute presentation or workshop during the virtual conference)	✓	✓	✓		
Logo displayed at start of virtual sessions	8	5	2	1	
Recognition in all marketing (website, emails, social media)	Largest logo	Large logo	Medium logo	Small logo	Listing
Featured advertisement in the digital program distributed to all attendees and posted on Conference website	Exclusive – full page back cover ad (7.5” W x 10” H)	Full page ad (7.5” W x 10” H)	Quarter page ad (3.75” W x 5” H)	Listing with logo	Listing
Exhibitor Package	Prime	Prime	Prime	Prime	Essential
Complimentary All Access Conference registrations to use or give away (includes exhibitor booth staff)	8 + one Organizational Pass	6	4	4	2
Sponsor recognition in conference app	✓	✓	✓	✓	✓
Active link on conference website	✓	✓	✓	✓	✓

## EXCLUSIVE SPONSORSHIP ENHANCEMENTS

Are you looking for an exclusive sponsorship opportunity to further your impact? Add one of the following sponsorship enhancements to your Title, Presenting, Featured, Partnering, or Supporting sponsor package.

### **Sustainability Sponsor - \$5,000**

Help make the Conference more sustainable. As the Sustainability Sponsor, you will support each in-person attendee in receiving a reusable item (like a tote bag or water bottle) customized with the Conference branding and your logo.

In addition to your already selected sponsor package benefits, you will receive:

- A one-color logo on the reusable item
- Verbal recognition at in-person events as Sustainability Sponsor

### **Reception Sponsor - \$3,500 (2 available)**

Helps us cap off the in-person events with style and fun! As a Reception Sponsor you will provide a space for deeper connection amongst attendees, celebration of our vibrant nonprofit sector, and opportunities for lasting memories. One Reception Sponsor is available for the Western Washington in-person event and one for the Eastern Washington in-person event.

In addition to your already selected sponsor package benefits, you will receive:

- Verbal recognition at event as Reception Sponsor
- Opportunity to welcome attendees to reception with brief remarks
- Logo recognition near serving table(s)

### **Wellness and Creativity Sponsor - \$2,500 (2 available)**

As a Wellness and Creativity Sponsor, you will support a variety of experiences designed to relax and center attendees during a busy and content-rich conference. One Wellness and Creativity Sponsor is available for the Western Washington in-person event and one for the Eastern Washington in-person event.

In addition to your already selected sponsor package benefits, you will receive:

- Verbal recognition as the sole supporter of wellness and creativity features provided at the in-person events
- Recognition in digital program

## Coffee Sponsor - \$2,000 (2 available)

As a Coffee Sponsor, you will make it possible to provide coffee and tea service for attendees throughout the daylong in-person events. Attendees will think of your company appreciatively with every sip!

In addition to your already selected sponsor package benefits, you will receive:

- Verbal recognition at in-person events as Coffee Sponsor
- Logo recognition near beverage table(s)

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## 2025 WASHINGTON STATE NONPROFIT CONFERENCE - SNAPSHOTS



EXHIBITOR LEVELS		
Exhibitor Benefits	Prime	Essential
Priority placement for in-person and virtual exhibitor booths	✓	
Exhibitor booth at each regional conference location	Up to 2 locations	One location
Virtual exhibitor booth in the conference app	✓	✓
Exhibitor booth staff - includes access to all conference activities	Up to 2 at each location	1
Additional registrations available at \$150 each	✓	✓
Name, logo, and link on conference website	✓	✓
Name recognition in digital conference program	✓	✓
Option to offer giveaways, drawings, or coupons	✓	✓

**Statewide visibility online:** All exhibitors and sponsors will have a virtual exhibitor space on our online event platform and will be able to boost their brand visibility by including drawings/giveaways/coupons in their custom profiles in the Whova event app. Attendees can directly sign up for those promotions through the app with one button, which channels their contact information to exhibitors. You can further promote your brand or special promotions through the public bulletin board, in-app messages, and X (formerly Twitter) outlets.

**In-person connection:** Two regional conference locations will be held in Spokane and Tacoma. Each event will gather nonprofits from throughout the region for a full-day of learning, networking, and celebration including plenty of time to visit exhibitors. Depending on package level, exhibitors and sponsors can choose to table at one or both regional events.

Pricing	Nonprofit Association of Washington Members	Non-Yet-Members
Prime Package	\$1,200	\$1,500
Essential Package	\$800	\$1,000

Are you ready to be an exhibitor at the Washington State Nonprofit Conference? [Complete your exhibitor registration now](#) – space is limited!



## NAWA MEMBERSHIP OFFER

Interested in becoming a NAWA Member or renewing your membership? Sponsors and exhibitors receive a 20% discount on a new NAWA Membership or renewal when paired with a Featured, Partnering, or Supporting Sponsor package or exhibitor package.

Already a NAWA Member? NAWA Members receive a 20% discount on exhibitor packages. Check the [Members Resource page](#) for the discount code.



**Nonprofit Association  
of Washington**

Learn. Advocate. Collaborate.