



Washington State Nonprofit Conference

**Sponsorship Opportunities
2024**



Nonprofit Association
of Washington



Washington State Nonprofit Conference

Sponsor & Exhibitor Opportunities

Join the 30th anniversary Washington State Nonprofit Conference in May 2024! The Washington State Nonprofit Conference is the largest gathering of nonprofit leaders across all fields of service. On average over 800 attendees make this annual conference the must attend event for learning and networking with organizations and businesses like yours who are passionate about nonprofits.

We will mark the Conference's 30th anniversary through a unique experience of online and in-person opportunities for learning, connection, and celebration. All sponsors and exhibitors will have opportunities to be visible through our online conference platform and in-person. Maximize your exposure in the lead-up to the Conference by registering today!

- May 14-16, 2024 will offer live and on-demand online learning and networking including powerful keynote speakers, memorable workshops, virtual exhibitor center, and more!
- In the days that follow, three in-person Regional Celebrations will take place, in Tri-Cities (May 17), Spokane (May 20), and Seattle (May 22). Each event will take place 2-5pm and include a speaker, networking activities, and exhibitor booths. We will share additional details soon.

The Washington State Nonprofit Conference is made possible by the continuing support of our partners like you. Thank you for considering sponsorship. To register as a sponsor, discuss a customized sponsorship package, or ask questions, contact Laura Pierce, sponsorship@nonprofitwa.org or at 855-299-2922 x101.

"We really enjoyed meeting nonprofit partners throughout the state who lead and collaborate to positively influence their communities. The NAWA conference opened our eyes to the power of meeting in-person and sharing space to learn and share ideas."

- Washington Women's Foundation

"This highly attended conference let us make connections with prospective clients and referral partners."

- Compensation Connections



**Nonprofit Association
of Washington**
Learn. Advocate. Collaborate.

Exhibitor Levels		
Benefits	Prime	Essential
Organization listed in digital conference program	✓	✓
Conference registrations included	2	1
Additional registrations available at \$150	✓	✓
Active link on conference website	✓	✓
Virtual exhibitor booth in the conference app	✓	✓
Option to offer giveaways, drawings, or coupons	✓	✓
Tabling space at Regional Celebrations	Up to 3 Regional Celebrations	One Regional Celebration
Premium table location	✓	

Statewide Visibility Online: All exhibitors and sponsors will have a virtual exhibitor space on our online event platform and will be able to boost their brand visibility by including drawings/giveaways/coupons in their custom profiles in the Whova event app. Attendees can directly sign up for those promotions through the app with one button, which channels their contact information to exhibitors. YOU can further promote your brand or special promotions through the public bulletin board, in-app messages, and Twitter outlets.

In-Person Connection: Three regional events will be held in Seattle, Spokane, and Tri-Cities. Each event will gather nonprofits from throughout the region for a three-hour celebration, including a keynote speaker, networking, and time to visit exhibitors. Depending on package level, exhibitors and sponsors can choose to table at one or all three events.

PRICING	Nonprofit Association of Washington MEMBERS	NON-MEMBERS
Prime Package	\$1,080	\$1,350
Essential Package	\$600	\$750

Online Registration is available for exhibitors at:
https://whova.com/portal/registration/wsnc1_202405/exhibitor



10,000+
Email Subscribers

NAWA Members receive a 20% discount on exhibitor packages! [Check the Members Resources page](#) for the discount code.

Not a NAWA Member yet? We warmly invite you to be part of our Member community, and by joining, you can save instantly on your Conference exhibitor package. You can [learn more about Membership and join today](#) on our website.



9,000+
Social Media
Followers

“Thank you NAWA for the amazing conference. I have benefited a lot from the conference. I look forward to taking back all I have learned to my team and organization so it can continue to be better in all facets of our work.”