



STRATEGIC PLAN

2018 - 2021

Mission

We make sure nonprofits have what they need to succeed through learning, advocacy and collaboration.

Vision

A strong, united nonprofit sector that is a valued partner in creating thriving communities across Washington.



Equity Statement

As part of our commitment to revolutionize nonprofits' place in our state and world, Washington Nonprofits is committed to be a champion and a leader in the quest for diversity, equity, and inclusion in the nonprofit sector. For us, this means using a diversity, equity, and inclusion lens in all the work we do, including looking at ourselves as a nonprofit. We know this means constant learning. If we err, we ask for grace and further discussion so we can hold ourselves accountable to communities of color, rural communities and others who have been marginalized, and can continue learning and being challenged. We welcome the greater discussion, so we can make the strongest decisions for the issues that affect our membership and become a leader in learning and supporting diversity, equity, and inclusion for our state's nonprofit organizations.

Powerful Programs

Learning & Networks: Build on the success of our learning program, expanding our offerings and strengthening networks among nonprofits

Public Policy Advocacy: Create a positive climate for nonprofits, enhance nonprofit partnerships with government, and empower nonprofits to advocate for their missions

Collaboration: Work together with partners to create a powerful, equitable nonprofit sector

Strong Organization

Communications: Be a visible, leading voice and champion for nonprofits

Financial Strength: Build membership, diversify funding partners and increase earned revenue

Organizational Health: Run a functional organization with good infrastructure and sound human resources practices that attract and retain excellent staff and board members



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