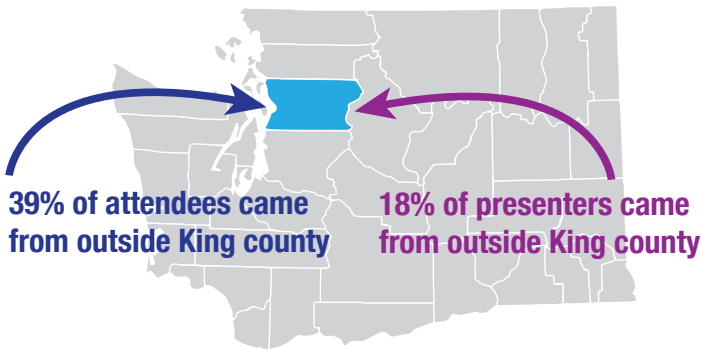




2019 Impact Report

927 attendees over two days
75 scholarship participants
21 sponsors and partners
62 exhibitors

72% of Washington counties were represented



What action will participants take as a result of attendance?

- “Push the organization I work for to include the voices of the communities we are serving”
- “Address generational differences in my workplace”
- “Try new fundraising ideas”
- “Connect with people I met at the conference”
- “Use asset-based rather than deficit-based language to describe those we serve”
- “Confront my own white privilege”
- “Share info about life cycles with my staff and board”
- “Take care of myself better”
- “Tell more and better stories”
- “Incorporate equity in my STEM curriculum”
- “Provide my gender pronoun when I meet someone”
- “Bring my coworkers next year!”

“The StoryLab was my favorite part of the conference day. I walked away feeling inspired and excited to embrace storytelling further for the nonprofit that I serve.”

“Yet another well organized and thoughtfully coordinated conference. It was a long day, but I came back inspired!”

“As a person of color, it is vitally important and encouraging to me to see such a consciousness about diversity. It re-enforces me to continue my volunteer work on nonprofit boards and also move forward professionally in the industry.”

Presented by:



WASHINGTON NONPROFITS

WE MAKE SURE NONPROFITS HAVE WHAT THEY NEED TO SUCCEED.

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DEI: Diversity, Equity and Inclusion

One conference track was dedicated to equity.

Lunch plenary featured Edgar Villanueva speaking about Decolonizing Philanthropy.

45% of conference presenters were people of color.

Identified attendees of color rose 33% from 2018 to 177 people.

Meeting Our Goals

★★★★ Support your learning and professional development: 69% rated 3/3

★★★★ Provide chances for you to connect with your peers: 70% rated 3/3

★★★★ Inspire you: 75% rated 3/3



Thank You to Our Conference Sponsors and Partners

Seattle University Master of Nonprofit Leadership, University of Washington Evans School of Public Policy & Governance, Boeing Corporation, Premera, Comcast, Statewide Capacity Collaborative, Department of Labor & Industries Safety and Health Improvement Projects, Heritage Bank, WSECU, 501 Commons, Purposeful, Nonprofit Insurance Program, Seattle Foundation, Washington State Office of the Secretary of State, Bader Martin, Jacobson Jarvis & Co, CliftonLarsonAllen, Opus Bank, Soapbox Engage, 6162 Productions, and the Fred Hutchinson Cancer Research Center.



"You do a great job and add so much to the nonprofit sector. It's hard to imagine how nonprofits got along without a state association."

"I'm thankful for the large sponsors that helped fund the conference, making it possible to gather and learn together."

2019 Highlights

Two-day event, May 20 and 21, 2019

Record attendance (over 900 attendees) for our 25th anniversary

Three great keynote speakers: Laura van Dernoot Lipsky, Edgar Villanueva and Ruth McCambridge

18 breakout sessions to help attendees improve their fundraising, leadership, program design, and practices to improve equity. Two special workshop tracks, Powerful Conversations and Strengthening Democracy.

Peer learning through table talks and networking

4 day-long pre-conference deep dive workshops: Strategic Fundraising, Risk Leadership in Action, Leadership for Equity and Volunteer Strategy. **316 deep dive attendees.**

Two new dynamic venues: Ignite Idea Lab and StoryLab, where attendees could share their experience with peers while improving their public-speaking skills

Dozens of experts available for one-on-one conversations through the Nonprofit Q&A Center, "The Doctor Is In," the Washington Nonprofits Tools Table and the exhibition hall

Pre-conference celebration hosted by the Bill & Melinda Gates Foundation Discovery Center

Improved commitment to accessibility and addition of **pronoun pins** and **gender-neutral bathrooms**

All-new conference website to help attendees prepare for the day. www.wastatenonprofitconference.org