

The Central Washington Conference for the Greater Good creates the space in which nonprofit leaders and volunteers learn, connect, and get inspired. It is convened by Washington Nonprofits in partnership with the Central Washington Nonprofit Network.

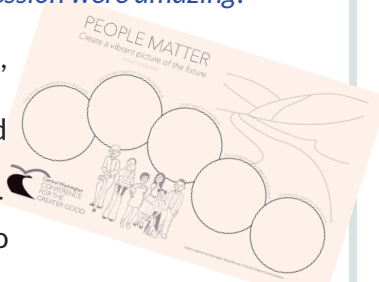


## KEYNOTE: PEOPLE MATTER

*"Akaya and her breakout session were amazing!"*

Akaya Windwood, Wisebridge, started the day with an interactive workshop centered around our human experience in this work. How do we better take care of ourselves? How do we build connections with others?

*"It was so real and raw that it instantly made everyone in the room comfortable while being vulnerable."*



## WHAT ACTION WILL PEOPLE TAKE?

We asked people what action steps they will implement. Here is a sampling of what respondents said:

*Invite everyone to the table and focus on collaborating within and outside my line of work*  
*Balance the love I have for my work with the love I have for myself*  
*Get started on my fund development plan*  
*Build relationships*  
*Lead by example*  
*Organize my volunteers*  
*Think more about inclusive decision making*  
*Get ready for the census*

**98%** Said they learned tangible things they can implement

*"I am so grateful for this conference and the knowledge, inspiration and guidance I get every year."*

## BY THE NUMBERS

**290**

Nonprofit Leaders from across the region

**25**

Participants on scholarship

**27**

Exhibitors

**15**

Workshops

# HIGHLIGHTS

## PARTNERSHIPS

We have spent a lot of effort promoting network leadership principles and collaboration at this conference, and it is important that we practice what we preach! We proudly partnered with **Non Profit Insurance Program (NPIP)** and **Northwest Harvest** to produce this conference. We celebrate having our risk and food security partners working alongside us as we create more connections and leverage limited resources.



## COMMUNITY STORY WALL

Storytelling was a key theme of the day: how to better tell your story, listen for stories, and lift up the stories in your community. We appreciate the **Initiative for Rural Innovation and Stewardship** for leading this story wall!



## "OUR STORY/NEW STORY" PLENARY

This panel conversation invited us to explore the big questions that frame our work. Six women of color from nonprofits and philanthropy shared their stories and insights. They came from across the Valley (Yakima to Prosser) and from Seattle to give local and global perspective to ways we can move from charity to community-led progress. Their conversation was balanced with table conversations to expand the dialogue.



## MOST ATTENDED WORKSHOPS

- Generosity & Gratitude: The Art of the Ask
- Caring for Myself as I Care for Others
- The Risk Bow-Tie: Mastering Risk Assessment

*"Best part? Having templates of examples that I can use in my organization."*



## WHAT PEOPLE SAID

**77%** Spent at least 15 minutes preparing for the Conference  
Up 5% over last year!

**100%** The conference was worth the time

**100%** The networking was valuable

*"Truthfully. I learned so much from my experience talking with amazing attendees. The table talks were so valuable. We are all striving to make a difference!"*

